



Base Area Director / GM in Training

About Bluebird Backcountry

Bluebird Backcountry is the first and only fully human-powered, inbounds backcountry ski area in the country. With a mission to make backcountry skiing safer and easier to learn, our operation features a 1,200-acre avalanche-evaluated and ski-patrolled area with zero chairlifts.

Guests come to try backcountry skiing, develop their backcountry skills, and explore new terrain in a relatively safe, welcoming, social, and COVID-friendly backcountry environment. In short, we bring together the comforts of a ski resort, the expertise of a guide service, and the adventure of the true backcountry. We are located on the Continental Divide in Colorado, halfway between Kremmling and Steamboat Springs (just over a 30-minute drive from both).

Our team has a welcoming, energetic, get-it-done culture. We are excited to introduce a new way to think about skiing... and to see just how far we can take the Bluebird Backcountry concept.

Job Summary

The Base Area Director leads the operations, team and culture of Bluebird Backcountry's base area. The base is a guest's first interaction with Bluebird Backcountry and key to the welcoming culture that we create. This person will supervise the team and daily operations of the core parts of the base area: plowing, guest services, rentals and food. This person will also play a key role in the design, setup and takedown of Bluebird Backcountry's base.

This is a leadership role at Bluebird Backcountry. As Bluebird expands in future years, this role is a training role for an area General Manager position. This position reports to Jeff Woodward.

Duties

- Ensure safe, secure and efficient operations of Bluebird Backcountry's base area
- Supervise and train the base area team, including plowing, guest services, rentals, camping and food
- Create a welcoming culture for all Bluebird Backcountry guests
- Assist in the design and layout of the base area
- Manage a budget for the base area
- Lead the setup of the base area, except for the construction of the temporary base building
- Lead the takedown of the base area at the end of the season

Qualifications

- Entrepreneurial self-starter with strong leadership abilities
- Passionate and experienced backcountry skier or splitboarder
- Experience managing a small team
- Strong interpersonal skills to effectively work with a variety of personnel across various teams
- Background in either operations, guest services, or both
- Startup background a plus
- Basic building skills a plus
- Enthusiastic individual with a warm, welcoming character

Benefits of Working at Bluebird Backcountry

- Help build the first of its kind backcountry ski area and grow the sport of backcountry skiing
- Work with a motivated, driven tight-knit team
- Ski on your lunch break
- Passes, schwag, gear and similar items

Timing, Pay and Location

- This is a full-time, seasonal role from approximately November 15th through April 15th.
- Bluebird will be open 5 days per week from Thursday-Monday, plus possible holidays
- Pay is \$30 per hour, plus stock options
- Bluebird can help finding housing if needed

How to Apply

Please email jobs@bluebirdbackcountry.com with “Base Area Director / GM in Training” in the subject line. Include both a cover letter that answers ‘*What characteristics make for a successful ski area manager*’ and your resume.