



# Rental Shop Manager

## About Bluebird Backcountry

Bluebird Backcountry is the first and only fully human-powered, inbounds backcountry ski area in the country. With a mission to make backcountry skiing safer and easier to learn, our operation features a 1,200-acre avalanche-evaluated and ski-patrolled area with zero chairlifts.

Guests come to try backcountry skiing, develop their backcountry skills, and explore new terrain in a relatively safe, welcoming, social, and COVID-friendly backcountry environment. In short, we bring together the comforts of a ski resort, the expertise of a guide service, and the adventure of the true backcountry. We are located on the Continental Divide in Colorado, halfway between Kremmling and Steamboat Springs (just over a 30-minute drive from both).

Our team has a welcoming, energetic, get-it-done culture. We are excited to introduce a new way to think about skiing... and to see just how far we can take the Bluebird Backcountry concept.

## Job Summary

The Rental Shop Manager will run Bluebird Backcountry's rental operation. Bluebird offers skis, splitboards, boots and avalanche gear for rent, and roughly 40% of our guests rent something. The shop manager will lead a small team of rental techs. The position reports to the Base Area Director.

## Duties

- Manage the rental shop Bluebird during daily operations
- Hire, train and manage 2-3 rental shop staff
- Lead the design and setup of the rental area before the season starts
- Create a shop culture of welcoming and professional guest service
- Maintain health & safety precautions on site
- Keep organized and complete records and inventory through Bluebird's rental software system
- Perform ski and snowboard repairs, mountain, tuning, and other maintenance as needed
- Perform binding function tests for all ski boot / binding adjustments
- Care for and maintain all repair tools and machinery
- Keep inventory of supplies and order new supplies as needed, with Base Manager's approval
- Oversee cleanliness & hospitality of rental shop
- Maintain relationships with gear vendors
- Develop a demo sales program, if feasible

## Necessary Qualifications

- Experience working in customer service, ideally in a ski or outdoors shop
- Experience leading a small staff
- Comfortable with being on your feet for long periods of time
- Ability to thrive in a fast-paced work environment
- An understanding of the care and maintenance of skis, snowboard, and snow-related equipment
- Knowledge of and ability to use appropriate tools
- Friendly, welcoming personality

## Benefits of Working at Bluebird Backcountry

- Help build the first of its kind backcountry ski area and grow the sport of backcountry skiing
- Work with a motivated, driven tight-knit team
- Ski on your lunch break
- Passes, schwag, gear and similar items

## Compensation, Location and Timing

- This is a full-time seasonal role from early December through the end of March
- We are open 5 days/week, from Thursdays through Mondays, with a few extra holidays
- Pay is \$25 / hour
- [Bluebird Backcountry](#) is located approximately halfway between Kremmling and Steamboat Springs, Colorado, and is accessed off Highway 14
- We can provide some assistance with housing if needed

## To Apply

Please email [jobs@bluebirdbackcountry.com](mailto:jobs@bluebirdbackcountry.com) with “Rental Shop Manager” in the subject line. Include a brief cover letter and your resume.